



ABOUT AMERICAN ENERGY STORIES

February 2025



Energy gives America its competitive edge. The United States is seeing unprecedented innovation and growth driven by energy consumers and businesses alike, catalyzed by recent billions in federal investment. These billions have been leveraged by American communities, companies, governments, and individuals, while their impacts have been propagated by awardees and other American energy leaders.

[American Energy Stories](#), an initiative of Atlas Public Policy, will show how American entrepreneurs, community leaders, consumers, and workers are shaping the next chapter of energy technology, economic growth, and job creation by making these stories broadly available.

Unprecedented progress in affordability, clean energy deployment, and investment is sprouting across the country. Atlas seeks to uplift these milestones and the people behind them by building a platform to collect and share new American energy stories as they appear and evolve. Atlas will facilitate the collection and distribution of these stories via the creation of the American Energy Stories Network, a collaborative partnership amongst key American energy leaders.

What is the new American Energy Story?

Whether it's energy affordability for consumers and businesses or global competition for minerals and technologies, energy drives our economy forward. For the past decade, the United States has invested in new energy technologies, jobs, and markets through public and private sector partnerships and incentives. These investments have increased in scope and magnitude to touch every corner of the country reaching thousands of everyday people through new innovations and historic projects.

Moving forward, American manufacturers and other companies in the supply chain have the potential to gain a greater and more influential share of the global market for energy and energy-related products. This is our new economic story, the new American Energy Story.

Atlas will maintain the American Energy Stories website to serve as a clearinghouse of stories by a network of collectors and distributors, as well as from others in the energy community. Together, these stories and communicators will establish a thesis for the new American energy story: It is already being written, progress must continue, and this community is ushering in its evolution and expanding its reach.

What is the American Energy Stories Network?

The American Energy Stories Network will be comprised of companies, consumers, workers, religious institutions, non-profit organizations, local, Tribal, and state governments, and others. These partners will also be the primary consumers of these stories, establishing a collaborative organization who will help guide the national conversation on energy. The Network will create and share stories that span mediums, from written reports and blogs to audiovisual products to social media campaigns and larger media outreach.

Why Should My Organization Join the Network?

The Network's strength comes from its extensive reach and diverse focus within the American energy sector. As part of the Network, your organization will gain access to the full reach of American energy stories being told while being able to contribute your own storytelling. Further, in virtual, voluntary convenings within the Network, both specialized and general, the network will connect individual stories and issue areas to the larger narrative of the new American energy story. At these convenings, Atlas will identify storytelling opportunities and network priorities. We will coordinate with partners to determine the most effective messenger for issues discussed by the network. We seek your expertise and experience for the Network and aim to support your ongoing work.